

MANAGEMENT & ORGANIZATION MAJOR: A BRIEF OVERVIEW



HELLO!

We are here to
give you
information about
the management
and organization





Prof. Dr. F. Gülrüh GÜRBÜZ



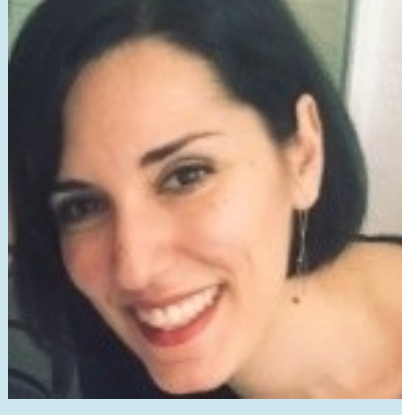
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In a nutshell, when you graduate you will be able to fully understand:

"How companies should manage and organize their people, resources and their activities to achieve their objectives in line with environmental requirements"

Management

Organization

analysis
corporate table
productivity
communication
memo
computer system
marketing
manager
growth
business
remind
agenda
deadline
education
plan
strategy
events
studying
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deadline
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events
studying
network
learning
start

schedule
commitment
calendar
reminder
globalization
structure
success
casual
desk
brainstorming
company
information
note
activity
group
office
university
technology
sharing
working
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LEARNING OBJECTIVES

- How to effectively and efficiently manage the resources & activities of companies?
- How to effectively and efficiently organize the resources & activities of companies?
- How are the different functions of companies are interrelated?
- How to manage and organize in the face of global competition and changes in the environment?



LEARNING OUTCOMES

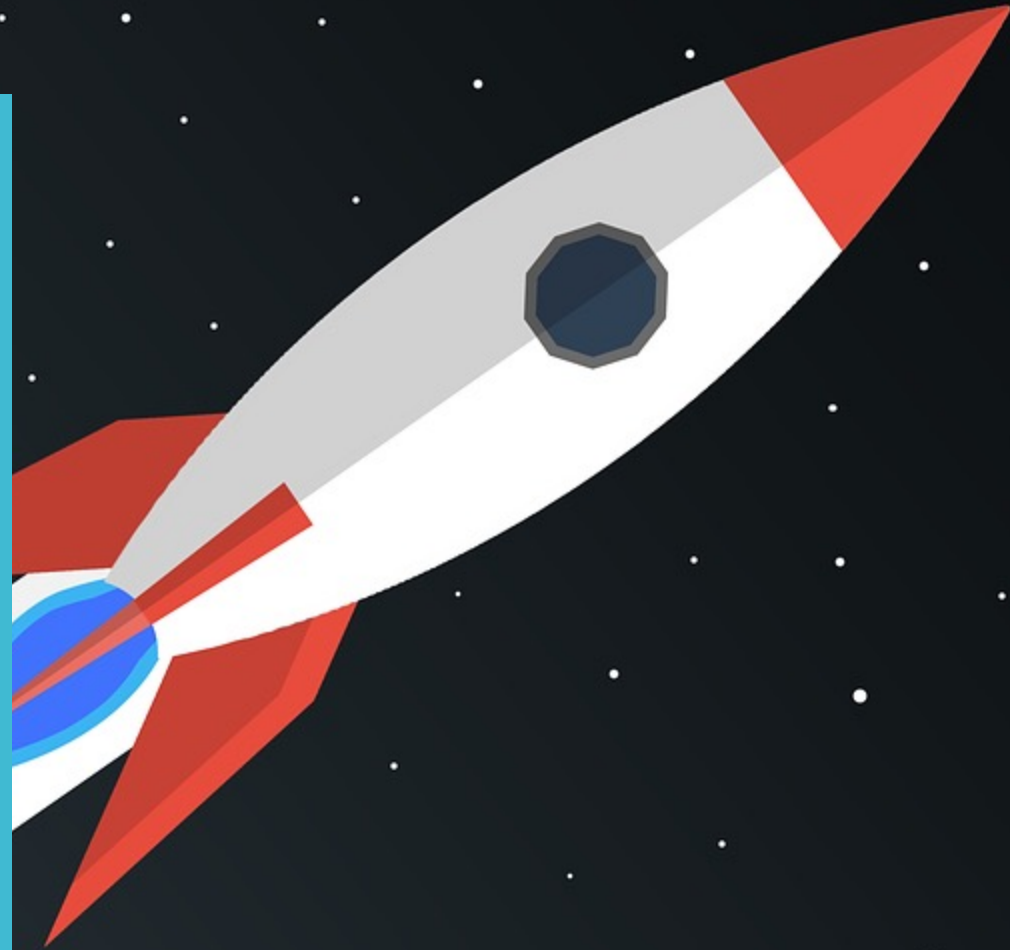
- Learning about the basic and contemporary concepts
- Understanding the relationship of the companies with their environments
- Understanding the theoretical background of how companies behave
- Applying the modern management tools to unique situations
- Understanding the environment and the functions of multinational, small and start-up companies



WHO IS THIS MAJOR FOR?

Students who want to

- Start their own businesses
- Take over / work in family businesses
- Work in international companies
- Become C-Level Executives
- Become consultants



MAJOR COMPULSORY COURSES

5th Semester

MGT3023 – Management Philosophy (CC)
MGT3019 – Small Business Management (CC)

PC – Program Compulsory
CC – Concentration Compulsory
CE – Concentration Elective

6th Semester

MGT3002 – Innovation Management (PC)
MGT3034 – Sustainable Business Experience (CC)
MGT3032 – Sector Oriented Project Design and Management (CC)

7th Semester

MGT4007 – Entrepreneurship (PC)
MGT4025 – Principles of Management in Global Systems (CC)
MGT4052 – Family Business (CE)
OB3081 – Organizational Culture (CE)

MAJOR ELECTIVE COURSES

8th Semester

MGT4056 – Strategic Management (PC)

MGT4051 – Business Alliances (CE)

MGT4016 – Selected Topics in Management (CE)

MGT4014 – Organizational Development and Change (CE)

OB3041 – Diversity Management (CE)

PC – Program Compulsory
CC – Concentration Compulsory
CE – Concentration Elective

Any Questions?

