

# MANAGEMENT & ORGANIZATION MAJOR: A BRIEF OVERVIEW



**HELLO!**

We are here to  
give you  
information about  
the management  
and organization  
major





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***In a nutshell, when you graduate you will be able to fully understand:***

***"How companies should manage and organize their people, resources and their activities to achieve their objectives in line with environmental requirements"***

# LEARNING OBJECTIVES

- How to effectively and efficiently manage the resources & activities of companies?
- How are the different functions of companies are interrelated?
- How to manage and organize in the face of global competition and changes in the environment?





# LEARNING OUTCOMES

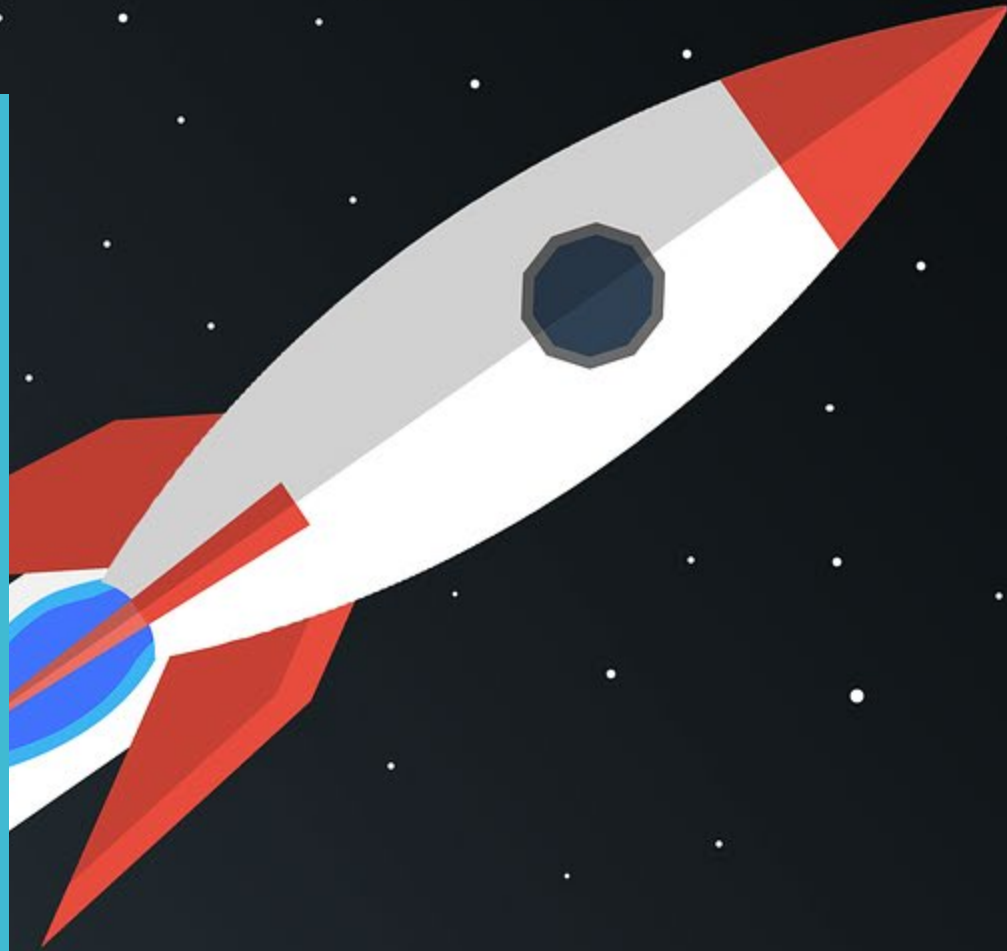
- Learning about the basic and contemporary concepts
- Understanding the relationship of the companies with their environments
- Understanding the theoretical background of how companies behave
- Applying the modern management tools to unique situations
- Understanding the environment and the functions of multinational, small and start-up companies



# WHO IS THIS MAJOR FOR?

Students who want to

- Start their own businesses
- Take over / work in family businesses
- Work in international companies
- Become C-Level Executives
- Become consultants





## GUESTS VISITING MANAGEMENT AND ORGANIZATION MAJOR LECTURES



Arkın ÇELİK explaining "Expression Design" in Strategic Management class.

# GUESTS VISITING MANAGEMENT AND ORGANIZATION MAJOR LECTURES



*Sanem AYTEKİN explaining "Talent Management" in Business Management class.*

## Frames from the Classroom





# MAJOR COMPULSORY COURSES

## 5th Semester

BUS3017 – Family Business

MGT3019 – Small Business Management

## 6th Semester

MGT3022 – Management Control and Fraud

MGT3026 – Entrepreneurship

## 7th Semester

MGT 4025 – Principles of Management in Global Systems

MGT4021 – Management Philosophy



# ELECTIVE COURSES

7th Semester

BUS4013 –  
International  
Business

8th Semester

MGT4016 –  
Selected Topics in  
Management

MGT4018 –  
Management in  
Multinational  
Organizations

MGT 4020 –  
Innovation  
Management

**Any Questions?**

