

MANAGEMENT ORGANIZATION CONCENTRATION CURRICULUM

Course Code	Course Name	ECTS
ACC3041	Cost Accounting	5
MIS3021	Management Information Systems	5
PROD3001	Operations Management	5
MGT3019	Small Business Management	5
MGT3023	Management Philosophy	5
	Free Elective	5
	TOTAL	30

Course Code	Course Name
BUS4082	Applied Research
BUS4091	Electronic Business
FNCE3034	Investment Analysis and Portfolio Management
FNCE3037	Financial Markets and Institutions
FNCE3039	Climate Finance
FNCE3048	Project Appraisal Planning and Management
LAW3071	Tax Law
LAW4021	IT Law
LAW4061	Capital Markets Law
LAW4062	Consumer Law
LAW4071	Labor Law
LAW4073	Intellectual Property Law
MRK3050	Marketing Decision Making
MRK3051	Consumer Behavior
MRK3056	Organizational Marketing
MRK3059	Services Marketing
MRK3063	Sustainability
MRK4051	Marketing Research

Course Code	Course Name
MRK4055	Marketing Communications
MRK4057	Digital Marketing
MRK4060	Selected Topics in Marketing
MRK4062	Brand Management
MRK4064	Marketing for International Markets
OB3075	Gender Equality
OB3084	Social Responsibility and Business Ethics
OB4027	Green Organizational Behavior
QTDS3006	Decision Sciences Project
QTDS4053	Operations Research Applications
QTDS4055	Simulation Theory
QTDS4096	Game Theory
STAT3001	Statistical Data Analysis
STAT4093	Forecasting
STAT4094	Statistical Process Control
STAT4095	Data Mining
SWP3010	Social Work Practices

Course Code	Course Name	ECTS
ACC3042	Managerial Accounting	5
BUS3002	Innovation Management	5
PROD3002	Supply Chain Management	5
MGT3034	Sustainable Business Experience	5
MGT3032	Sector Oriented Project Design and Management	5
	Free Elective	5
	TOTAL	30

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BUS4082	Applied Research
BUS4091	Electronic Business
FNCE3034	Investment Analysis and Portfolio Management
FNCE3037	Financial Markets and Institutions
FNCE3039	Climate Finance
FNCE3048	Project Appraisal Planning and Management
LAW3071	Tax Law
LAW4021	IT Law
LAW4061	Capital Markets Law
LAW4062	Consumer Law
LAW4071	Labor Law
LAW4073	Intellectual Property Law
MRK3050	Marketing Decision Making
MRK3051	Consumer Behavior
MRK3056	Organizational Marketing
MRK3059	Services Marketing
MRK3063	Sustainability
MRK4051	Marketing Research

Course Code	Course Name
MRK4055	Marketing Communications
MRK4057	Digital Marketing
MRK4060	Selected Topics in Marketing
MRK4062	Brand Management
MRK4064	Marketing for International Markets
OB3075	Gender Equality
OB3084	Social Responsibility and Business Ethics
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QTDS4096	Game Theory
STAT3001	Statistical Data Analysis
STAT4093	Forecasting
STAT4094	Statistical Process Control
STAT4095	Data Mining
SWP3010	Social Work Practices

Course Code	Course Name	ECTS
MGT4007	Entrepreneurship	5
MGT4025	Principles of Management in Global Systems	5
	Free Elective	5
	Free Elective	5
	Free Elective	5
	Concentration Elective	5
	TOTAL	30

ACC4030 Ac ACC4035 Ta	nancial Statement Analysis counting for Multinationals x Accounting
ACC4035 Ta.	
	x Accounting
ACC4036 Ac	
	counting for Business Combinations
ACC4040 Se	lected Topics in Accounting
ACC4041 Au	ıditing
ACC4042 Au	iditing Practices
ACC4043 Tu	rkish Uniform Accounting System
ACC4044 Ac	counting Information Systems
ACC4048 Int	ternal Audit
BUS4082 Ap	pplied Research
BUS4091 Ele	ectronic Business
FNCE4035 Ca	se Studies in Finance
FNCE4036 Sp	ecial Topics in International Finance
FNCE4037 Ba	nk Management
FNCE4043 Tu	rkish Financial Institutions and Markets
FNCE4047 Int	ternational Finance
FNCE4053 Be	havioral Finance
FNCE4055 Co	rporate Finance

Course Code	Course Name
FNCE4059	Blockchain Technology and Crypto Assets
FNCE4061	Financial Technology and Changing Financial Architecture
FNCE4066	Principles of Derivative Markets and Instruments
LAW3071	Tax Law
LAW4021	IT Law
LAW4061	Capital Markets Law
LAW4062	Consumer Law
LAW4071	Labor Law
LAW4073	Intellectual Property Law
MGT4014	Organizational Development and Change
MGT4016	Selected Topics in Management
MGT4051	Business Alliances
MGT4052	Family Business
MRK3050	Marketing Decision Making
MRK3051	Consumer Behavior
MRK3056	Organizational Marketing
MRK3059	Services Marketing
MRK3063	Sustainability

Course Code	Course Name
WRK4051	Marketing Research
MRK4055	Marketing Communications
WRK4057	Digital Marketing
MRK4060	Selected Topics in Marketing
WRK4062	Brand Management
MRK4064	Marketing for International Markets
OB3041	Diversity Management
OB3075	Gender Equality
OB3081	Organizational Culture
OB3084	Social Responsibility and Business Ethics
OB4027	Green Organizational Behavior
QTDS3006	Decision Sciences Project
QTDS4053	Operations Research Applications
QTDS4055	Simulation Theory
QTDS4096	Game Theory
STAT3001	Statistical Data Analysis
STAT4093	Forecasting
STAT4094	Statistical Process Control
STAT4095	Data Mining

7th SEMESTER – CONCENTRATION ELECTIVES

Course Code	Course Name	ECTS
MGT4014	Organizational Development and Change	18
MGT4016	Selected Topics in Management	5
MGT4051	Business Alliances	5
MGT4052	Family Business	5
OB3041	Diversity Management	5
OB3081	Organizational Culture	5

Course Code	Course Name	ECTS
MGT4056	Strategic Management	5
	Free Elective	5
	Free Elective	5
	Free Elective	5
	Concentration Elective	5
	Concentration Elective	5
	TOTAL	30

Course Code	Course Name
ACC4002	Financial Statement Analysis
ACC4030	Accounting for Multinationals
ACC4035	Tax Accounting
ACC4036	Accounting for Business Combinations
ACC4040	Selected Topics in Accounting
ACC4041	Auditing
ACC4042	Auditing Practices
ACC4043	Turkish Uniform Accounting System
ACC4044	Accounting Information Systems
ACC4048	Internal Audit
BUS4082	Applied Research
BUS4091	Electronic Business
FNCE4035	Case Studies in Finance
FNCE4036	Special Topics in International Finance
FNCE4037	Bank Management
FNCE4043	Turkish Financial Institutions and Markets
FNCE4047	International Finance
FNCE4053	Behavioral Finance
FNCE4055	Corporate Finance

Course Code	Course Name
FNCE4059	Blockchain Technology and Crypto Assets
FNCE4061	Financial Technology and Changing Financial Architecture
FNCE4066	Principles of Derivative Markets and Instruments
LAW3071	Tax Law
LAW4021	IT Law
LAW4061	Capital Markets Law
LAW4062	Consumer Law
LAW4071	Labor Law
LAW4073	Intellectual Property Law
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MRK3051	Consumer Behavior
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MRK4055	Marketing Communications
WRK4057	Digital Marketing
MRK4060	Selected Topics in Marketing
WRK4062	Brand Management
MRK4064	Marketing for International Markets
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QTDS4053	Operations Research Applications
QTDS4055	Simulation Theory
QTDS4096	Game Theory
STAT3001	Statistical Data Analysis
STAT4093	Forecasting
STAT4094	Statistical Process Control
STAT4095	Data Mining

8th SEMESTER – CONCENTRATION ELECTIVES

Course Code	Course Name	ECTS
MGT4014	Organizational Development and Change	18
MGT4016	Selected Topics in Management	5
MGT4051	Business Alliances	5
MGT4052	Family Business	5
OB3041	Diversity Management	5
OB3081	Organizational Culture	5